# Climate Change Information Resources: An Operational Prototype

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## CCIR—NYC: What is it?

- Internet-based source for information on potential impacts of climate change on the New York metropolitan region, with a special focus on issues related to urban coasts and transportation systems
- An information resource, not a decision support system
- A prototype for the delivery of climate information to a general, non-scientific readership in an urban/metropolitan area
- A research and application project







#### **CCIR Approach:**

#### **Metropolitan Focus**

- Few climate information resources directed to needs of urban areas
- Few climate information resources directed to needs of non-specialists, especially urban, regional, and metropolitan managers and policy- and decision-makers; educators and students; and the general public







# **CCIR Approach:**

#### Research

- Examination of information needs of individuals, educators, and policy makers/managers
- Examination of information-seeking behavior
- Iterative participatory design
- Move from research to operational prototype and review with users







## Investigators

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# **Advisory Committee**

- Karen Chytalo, NY State Dept. of Environmental Conservation, Marine Habitat Protection
- Andrew H. Darrell, Environmental Defense
- Kim Tripp, U.S. Park Service, Jamaica Bay
- Edward Linky, EPA Region 2
- James Yarmus, Rockland County Planning and Transportation Dept.
- Christopher Zeppie, Port Authority of New York and New Jersey, Chief Environmental Policy Officer
- Paul Elston, member of Governor Pataki's GHG Task Force







# **CCIR Approach:**

## The Site

- ccir.ciesin.columbia.edu/nyc/
- Basic structure of the site
  - Home page
  - Issue briefs
  - Resources
  - Networking resources
  - Calendar









# **Structured Utility**

- Home page—links to NOAA weather, county offices
- Issue briefs—download-able in PDF
- Resources—web-based and printed, including grey literature
- Networking resources—people and ideas
- Calendar—what's going on in the region







#### Outreach

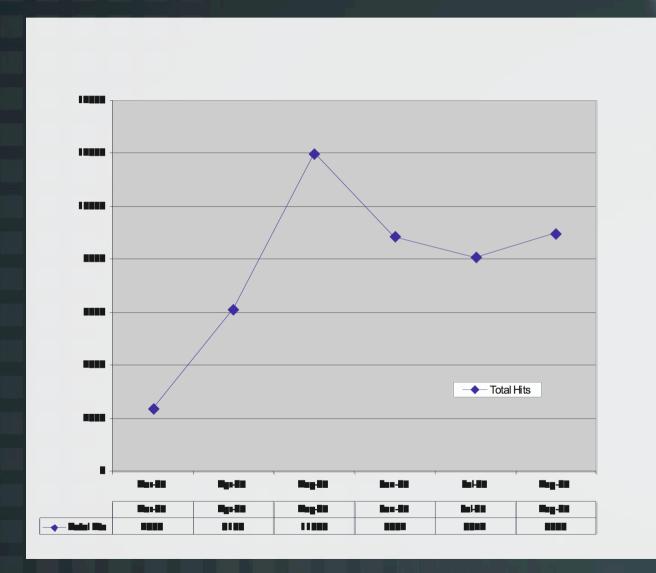
- Public launch for New York leaders
- Circulation of post cards in other venues
- E-Press release led to other web notices and reviews







# **Monthly User Stats**







#### **Maintenance and**

# Upkeep

- Date all materials and periodically update contents
- Regularly check links, update events calendar
- Periodically conduct outreach to new users
- Periodically review utility with users
- Work with other cities to take advantage of economies of scale in climate change information/education







#### Goals of CCIR

- Protect, restore, and manage the use of coastal...resources
- Understand climate variability and change to enhance society's ability to plan and respond
- Serve society's needs for weather and water information
- Support the nation's commerce with information for safe, efficient, and environmentally sound transportation







#### **CCIR-NYC Demonstration**



http://ccir.ciesin.columbia.edu/nyc



